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LOGISTICS - RELEVANT, GLOBAL, VIRTUAL AND REAL!

On October 23-24, 2020, the National Aviation University on the basis of the Department of Logistics held the 18th International Scientific and Practical Conference "Problems of training professionals in logistics in a global competitive environment", which was held this year in Internet format. In total, the conference was attended by 136 participants, including representatives of Italy, China, Moldova, Poland, Rwanda, the United States and other countries, as well as teachers and students from 16 universities in Ukraine:

- National Aviation University;
- Vasil' Stus Donetsk National University;
- Kyiv National University of Construction and Architecture;
- Lviv State University of Internal Affairs;
- Kharkiv Petro Vasilenko National Technical University of Agriculture;
- National Transport University;
- National University of Pharmacy;
- Pryazovskiy State Technical University;
- Lviv Polytechnic National University;
- Kremenchuk flight college of Kharkiv National University of Internal Affairs;
- National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute";
- Institute of Industrial Economics of the National Academy of Sciences of Ukraine;
- Cherkasy State Technological University;
- Kharkiv O.M. Beketov National University of Municipal Economy;

- Separate structural subdivision "Slavic Vocational College of the National Aviation University";
- Kyiv National University of Trade and Economics.

The conference was held under the scientific and methodological guidance of the Head of the Department of Logistics Professor Mariia Hryhorak.

The purpose of the conference is to assess the current state of training of bachelors, masters and highly qualified personnel in the educational and professional program "Logistics", exchange of experience in developing and implementing innovative methods of teaching logistics courses and training materials, discussing major trends in logistics science and practice. The plenary session was moderated by Deputy Director of the Institute of International Cooperation and Education of NAU Associate Professor Dmytro Bugayko and Associate Professor of Logistics Lidiia Savchenko.

Professor Volodymyr Kharchenko, Vice-Rector for Research of NAU, welcomed the conference participants, noting the relevance and role of the conference in the system of logistics training, as well as emphasizing the prospects for international educational and scientific cooperation of universities in the context of globalization.

Dean of the Faculty of Transport, Management and Logistics Professor Oksana Iliencko congratulated the conference participants, wished fruitful discussions and expressed hope that this year's conference opens new opportunities for unlimited scientific dialogue and will make a significant

contribution to further strengthening the relations between the National Aviation University and world logistics universities as well as logistics business environment and will improve the quality of educational and professional training of new generation of specialists for global, regional and national logistics.

The speech of the rector of the International University of Logistics and Transport in Wroclaw (Poland) Dr. Marchin Paweska was extremely interesting and thorough. His university is a leader in the training of Polish logistics personnel. Dr. Marcin Paweska dwelled on the 10-year cooperation with the National Aviation University and noted the prospects and feasibility of expanding cooperation in educational, scientific and methodological activities.

The report of the Deputy Director of the Institute of International Cooperation and Education of NAU Assoc Prof Dmytro Bugayko, which was devoted to proactive risk management in the field of civil aviation, provoked a lively discussion. Various scenarios for the development of the industry in the context of the COVID-19 pandemic and ways to counter its consequences were considered.

Head of the Department of Marketing and Logistics of the National University "Lviv Polytechnic" Professor Eugene Krykavsky presented his vision of trends and prospects for the development of logistics in Ukraine.

The high status of the conference was confirmed by the participation of one of the founders of logistics in the USSR and later in the post-Soviet space, Professor Leonid Mirotin. He came up with his own vision of basic terminology, concepts of logistics.

Volodymyr Kulyk, Professor of the Logistics Department of NAU, continued the discussion of the conceptual principles of logistics, substantiating the spiral dynamics of supply chains.

Further speakers – Petro Nikolyuk (Professor of Vasyl Stus Donetsk National University), Oleksiy Goryainov (Associate

Professor of Kharkiv National Technical University of Agriculture named after P. Vasylenko), Oleksandr Krasnoshtan (Associate Professor of the National Transport University) and Yevhen Fedorov (Professor of Cherkasy State Technologies) - shared their latest research in the field of logistics training and solving current problems of logistics management.

The second day of the conference was held in the form of a student scientific forum "Youth creates the logistics of the future" within the frames of two professional conferences:

- 13th International Scientific and Practical Conference "Marketing and logistics in the management system" (Lviv, National University "Lviv Polytechnic" 22.10.2020) and
- 18th International Scientific and Practical Conference "Problems of training professionals in logistics in a global competitive environment" (Kyiv, National Aviation University, 23-24.10.2020) with the support of the Council of Professionals in Supply Chain Management.

The main purpose of the forum was to start the project of forming an ecosystem for training professionals of the future for the field of logistics and supply chain management. Due to this the forum gathered about 100 participants from 8 universities of Ukraine and the representatives of the CSCMP Ukraine Roundtable.

Vira Dobachevska, President CSCMP Ukraine RT and also CEO & Founder of Kyiv Logistics School, presented mission of the organization which is to promote supply chain professions through the interaction, training and development of Ukrainian supply chain management professionals throughout their careers and integrate them into the global CSCMP network, as well as engage global supply chains in Ukrainian business and economy. Main tasks, according to this, are the following:

- to be a leader in the development, definition, understanding and improvement of the supply chain and logistics management

profession, which is part of the world community.

- to increase value for members and customers by providing content, education, research, networking and transparent interaction.

- to ensure the application of good business practices for financial well-being.

CSCMP Ukraine RT supports youth projects and events, because they see our modern generation as interested in new knowledge and skills, proactive, effective, ambitious, effective in working with information and aware of opportunities in logistics and supply chains.

Margarita Romanova, Board Member at Large of CSCMP Ukraine RT, Head of Logistics and Distribution GSK in the Middle East / CIS region (12 countries), Leader of transformations in the Export region (ME / CIS / Africa), not only presented different opportunities for international certification programs of CSCMP, but also participated actively in the discussion.

Andriy Aleksieiev, Young Professional Chair of CSCMP Ukraine RT, Logistics Department Director in Milk Alliance Group, described all Young Professionals Initiatives of the council, which are devoted to the looking for talented students, who could be attracted to the industry. On the other hand, CSCMP Ukraine RT supplies career assistance and mentoring, debating society, internship and volunteer work. Andriy helped the students to understand main trends in job landscape, emphasized on top skills of 2025 and paid attention that all of them connected

somehow to logistics and supply chain management.

But not only the invited speakers were active, effective and informative. The youth proved to be as effective and productive as possible. Two teams of students were participating in scientific debates, showing the results of deep analyze of all aspects of the problems of green logistics prospects and smart logistics possibilities. The team of the Marketing and Logistics Department from National University "Lviv Polytechnic" was represented by Flyk Iryna, Prokopenko Karyna, Petryshyn Yaryna, Snitko Oksana, Synyshyn Roman, Kishchuk Vitalii and Petryk Tetiana. The team of the Logistics Department from National Aviation University was represented by Skotarenko Zakhar, Lakomova Mariia, Zhyhula Sofiia, Sirko Roksolana, Kuznietsov Nazar, Hordiienko Nastia and Krupyna Sofiia.

To conclude, all members of the forum, as well from the teachers' side, business side and students side, noticed that students have shown good analytical skills, critical thinking, ability to find out proper facts and figures to build the persuasive line of argumentation.

This year's conference proved that no pandemic or crisis can stop logistics and its apologists. Closed borders between countries encourage the involvement of information technology, in particular, Internet conferencing technology.

Based on the materials of the conference, the conference proceeding with 96 abstracts was published with the ISSN code 2617-7927 (print), 2617-7935 (online).